

Changing citizens' behaviour to reduce emissions from boilers and stoves

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LIFE Integrated Project

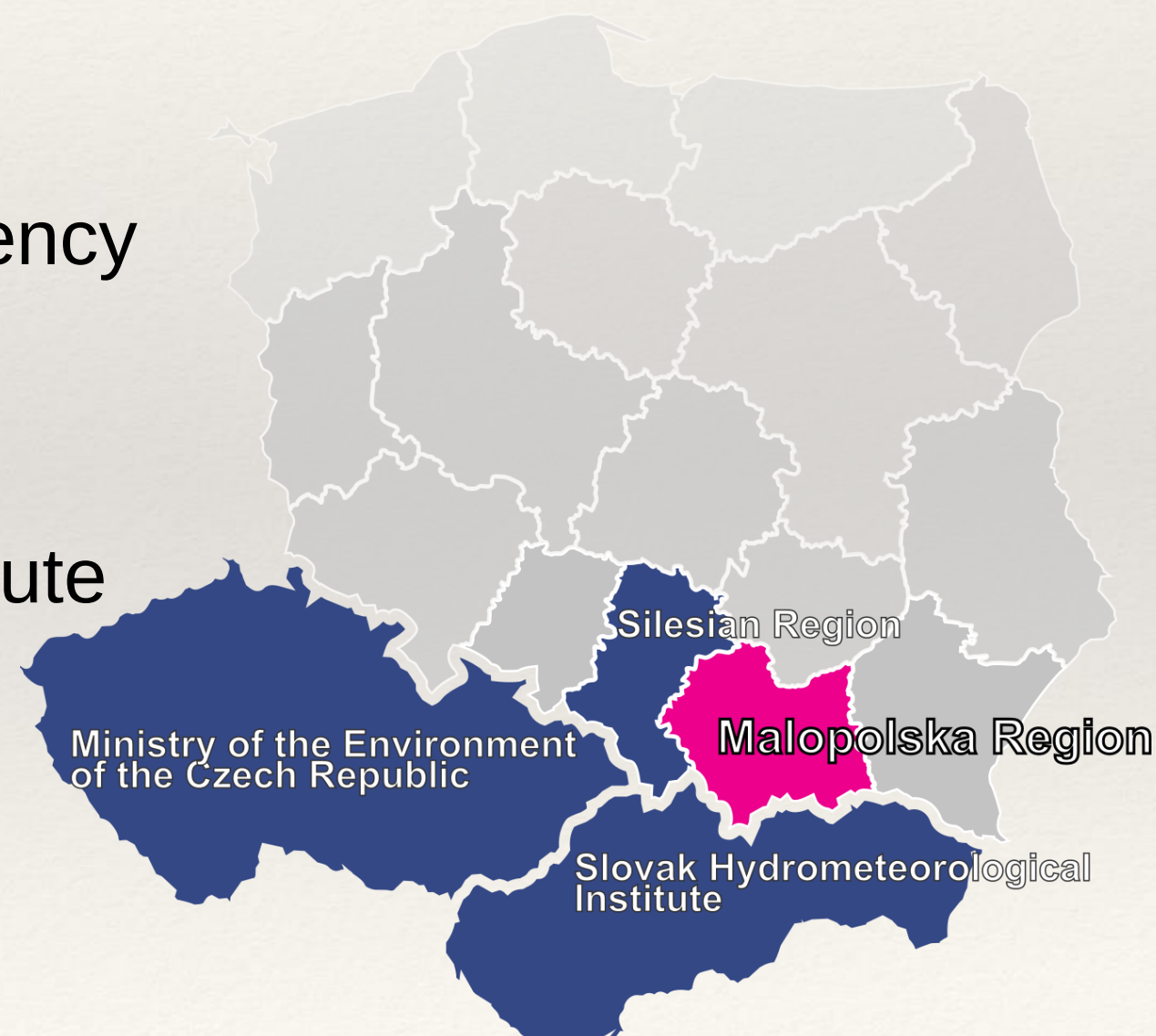
- The main objective is to accelerate the implementation of our “**Air Quality Plan for the Małopolska Region**” and to improve air quality.
- Change of behavior and **rise awareness** of residents, strengthen **cooperation** with stakeholders.
- Budget: **€16.8M**
Additional actions: **€800M**
- Duration: **Oct 2015 – Dec 2023**



62 partners of the project



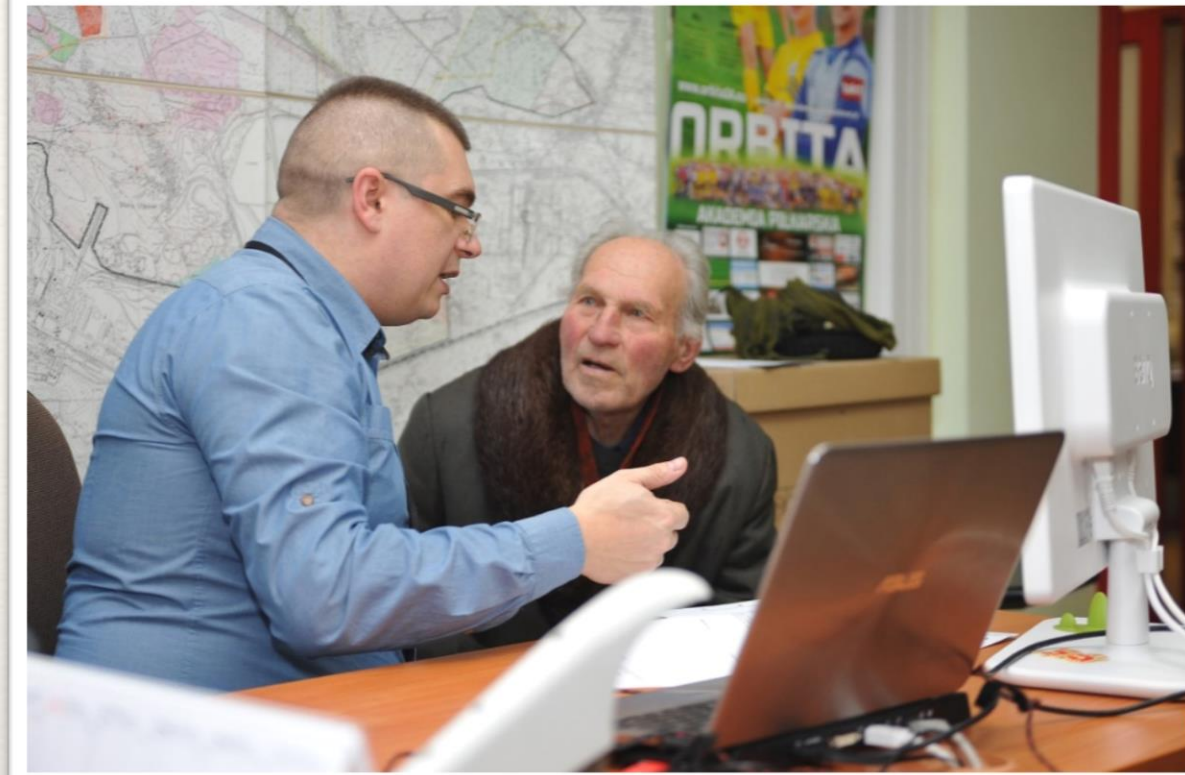
- **Małopolska Region** (coordinator)
- **55 municipalities** including Krakow
- Silesian Region
- **Krakow Smog Alert** (NGO)
- National Energy Conservation Agency
- Ministry of the Environment of the **Czech Republic**
- **Slovak** Hydrometeorological Institute
- VITO Institute from Belgium



Ecomanagers

First **1.5 year** of **60 Ecomanagers**:

- Help and advice for **300,000 residents** (in the office, site visits).
- Organization of **3,000 meetings** with a total of **150,000 participants**.



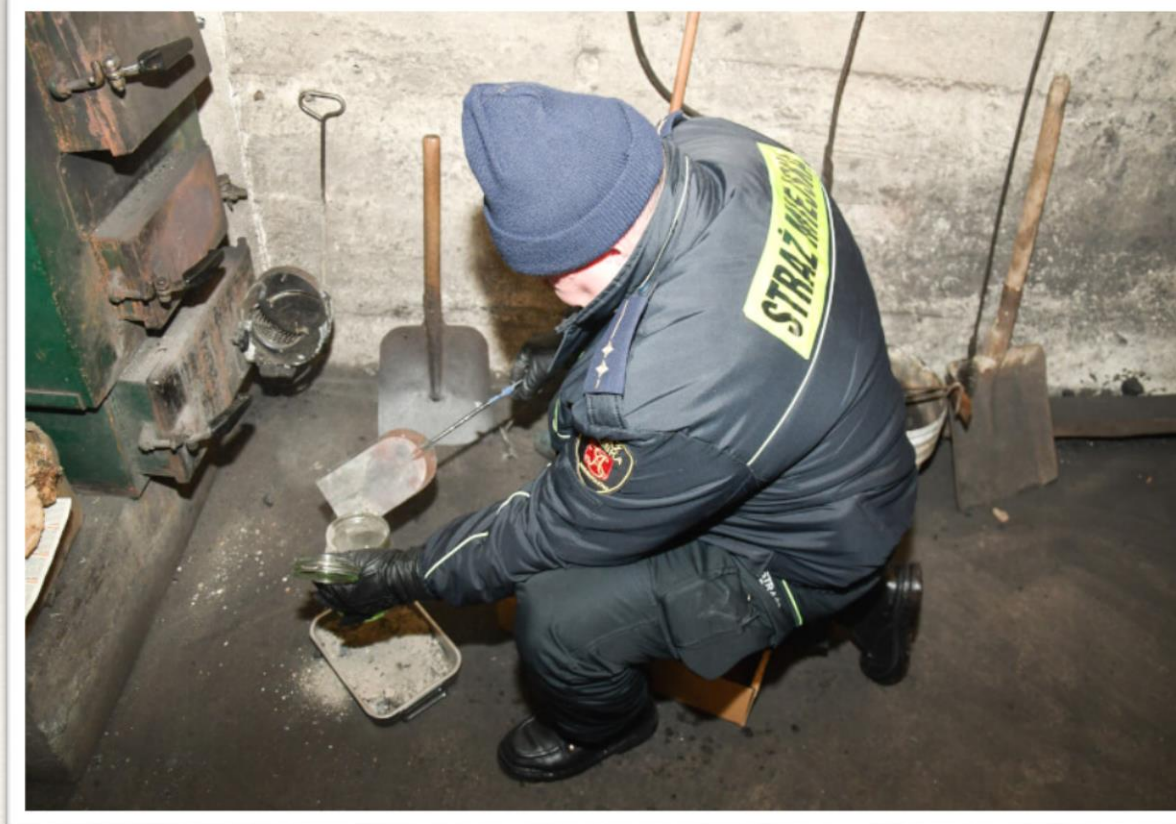
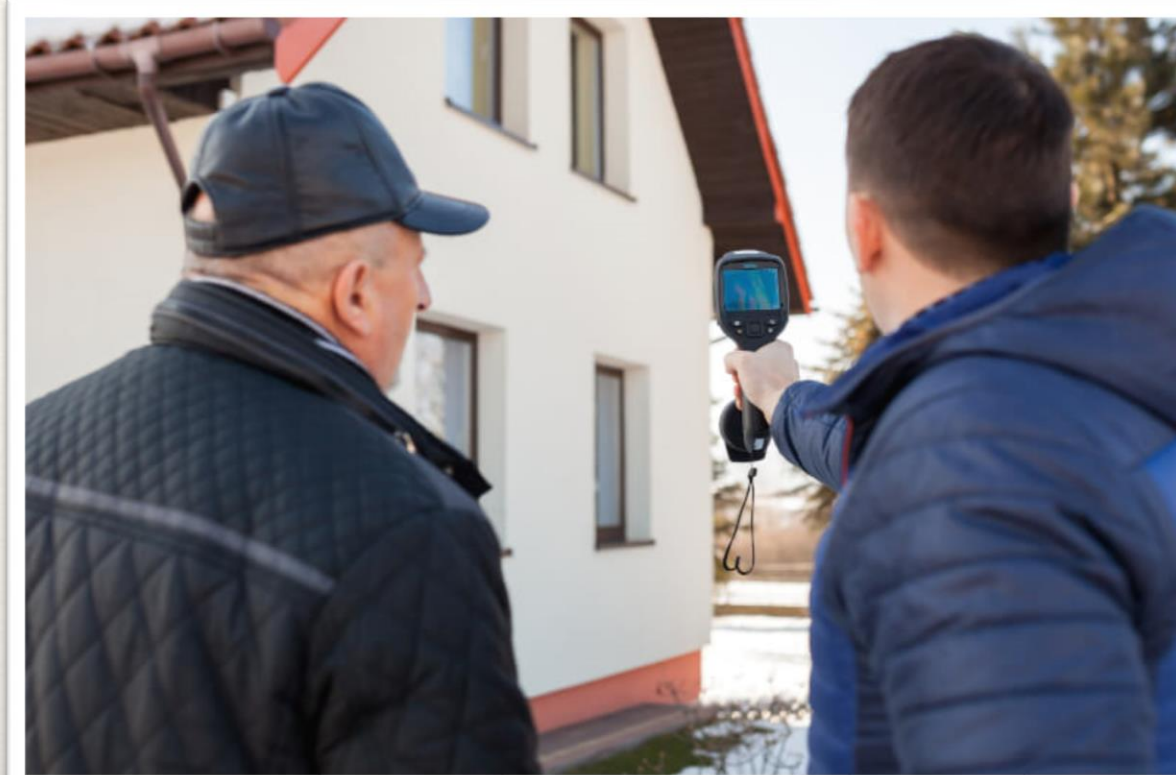
Ecomanagers

- A total of **1,000 lectures** and educational contests in schools involving **46,000 children**.



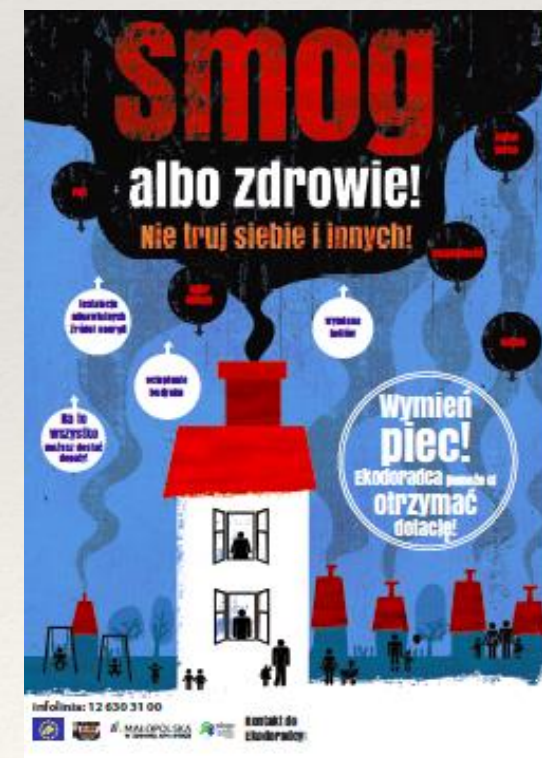
Ecomanagers

- Thermal imaging surveys for **2,200 buildings**.
- **1,800 inspections** to prevent waste burning.
- Requested additional funding **€ 110M** for emission reducing investments.



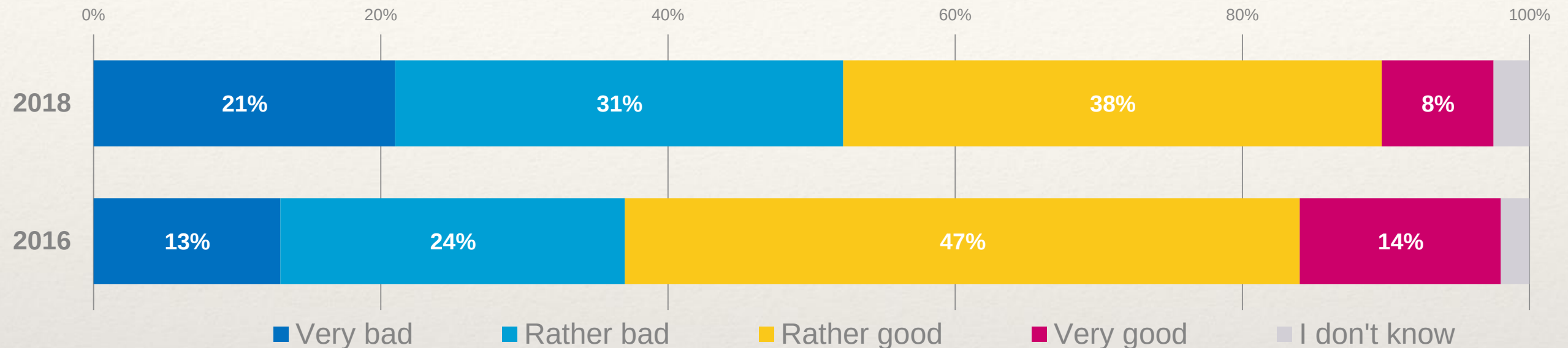
Education and cooperation

- Widely discussed and powerful regional campaign to **increase awareness** that smoke causes diseases and death.
- Cooperation with local groups (grants for **educational campaigns**) and NGOs in Poland and CEE.
- **Exchange of experiences** with other regions in Poland and CEE.

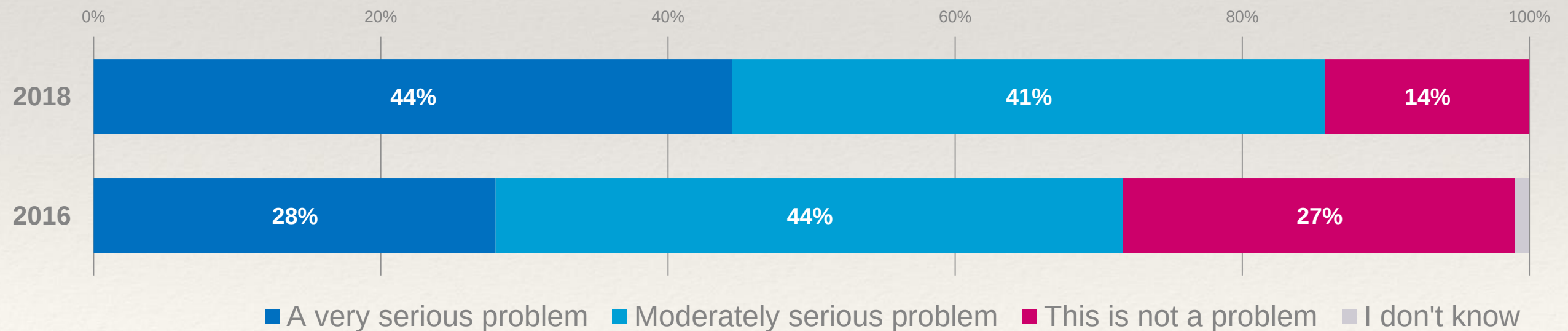


Assessment of the effectiveness of activities and educational actions

How do you assess the air quality in your town?

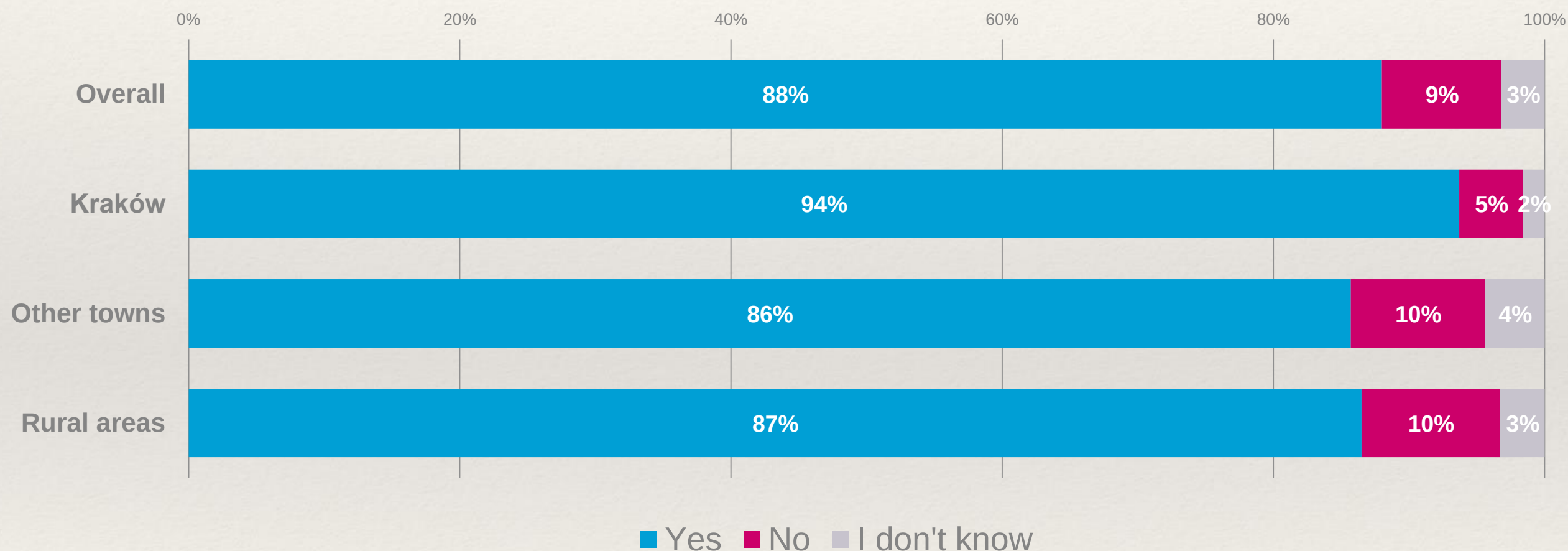


How do you see air pollution in terms of a personal problem for you and your family?

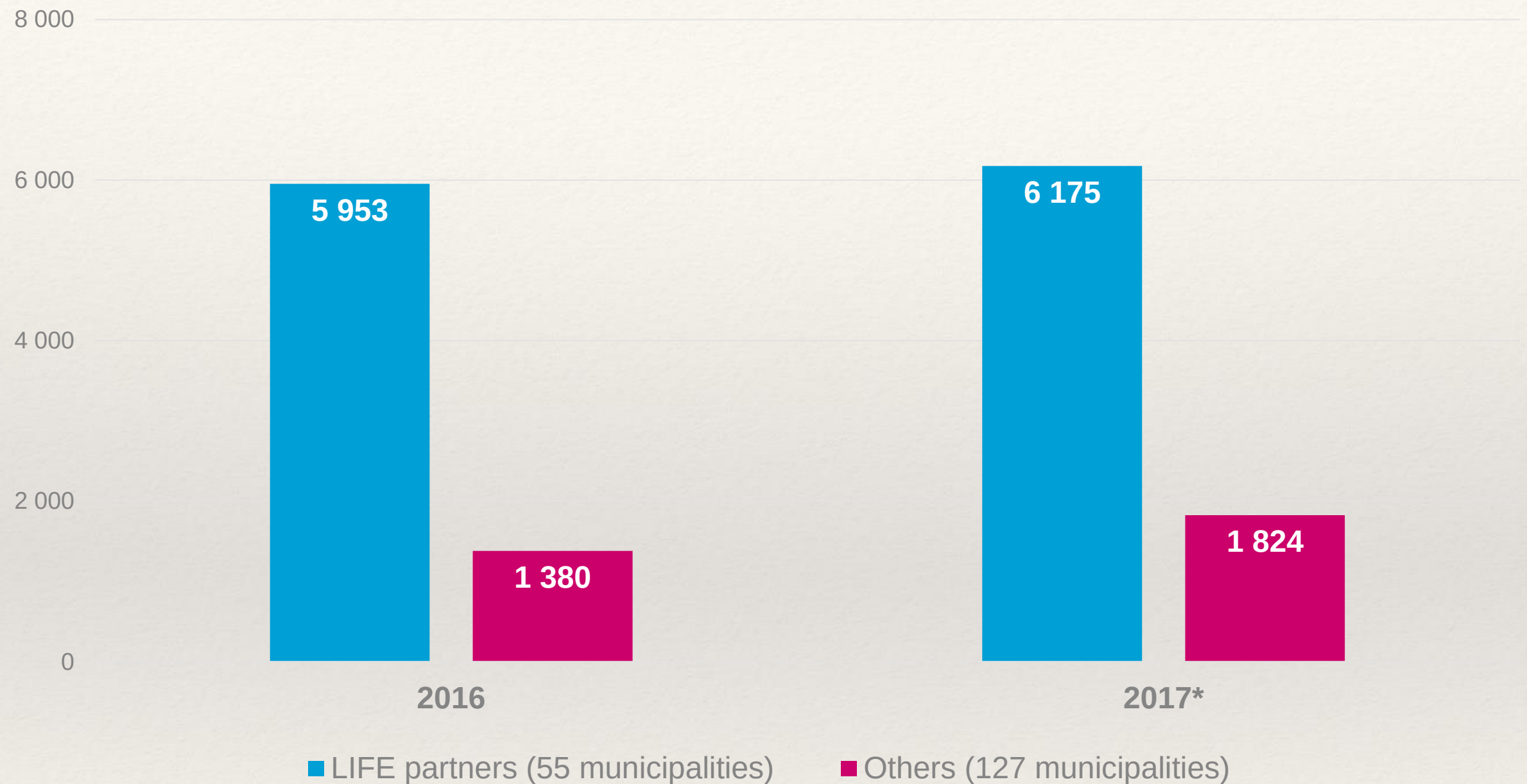


Public support for the restrictions on the use of solid fuel boilers in the Malopolska Region

Do you support the provisions of anti-smog resolution?



Effects of solid fuel boilers replacement in municipalities participating in the LIFE project



Benefits of the LIFE IP

- About **100 green jobs** created - employees working on implementation of Air Quality Plan.
- **Capacity building** in municipalities, increase of knowledge, exchange of experiences at local, regional and international level.
- The increase of **public awareness** about the need to improve air quality.
- Support for **additional actions**: replacing coal boilers, thermal renovation of buildings and sustainable urban transport.

Thank you!



LIFE-IP MALOPOLSKA



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